

# CHRISTOPHER S. HARRIS

## CREATIVE DIRECTOR / SENIOR ART DIRECTOR

|            |             |              |                      |                |
|------------|-------------|--------------|----------------------|----------------|
| Austin, TX | Houston, TX | 210.823.7475 | chris@harrismind.com | harrismind.com |
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Creative/Art Director with 20+ years experience, primarily in an agency environment. I'm a detail-obsessed problem solver with a knack for making the complex...well...simple. Whether traditional or digital, I've partnered with everything from start-ups to national brands to turn concepts into campaigns that work.

### EXPERIENCE

#### Confidential | Creative Director | 10.09-present | Austin, TX

Conceptualize and develop solutions to exceed client expectations  
Lead contributor in client expansion and retention  
Established and implemented creative quality standards and processes  
Increased client brand awareness through traditional and social media, aggressive Web presence and effective print solutions

#### KEY SUCCESS

Increased longtime national client's partnership with agency by over 50% through interaction, concept development and implementation

#### ISDG, Inc. | Creative Director | 02.07-10.08 | Austin, TX

Oversaw development of comprehensive branding/marketing solutions to include online presence, collateral and other materials  
Blueprint scope of projects  
Oversaw all aspects of agency projects

#### KEY SUCCESSES

Instrumental in development of significant new business  
Retained three major accounts through simple client engagement

#### RPM, Ltd. | Creative Director | 03.99-02.07 | San Antonio, TX

Collaborated with creative and account teams to ensure proper planning, execution, budget and deadline  
Trained creative team members in principles of design and software use

#### KEY SUCCESSES

Created presentation and marketing plan that secured client a \$600 million government contract  
Promoted from Art Director to Associate Creative Director to Creative Director during tenure

### EDUCATION

Art Institute of Houston 12.94

### SKILLS/QUIRKS

Trainer/Mentor  
Effective translator between developers, clients and account service  
On good terms with most social media  
Type Geek  
I can find my way around most of Adobe CC  
My relationship with Office is strained, but we're in counseling

